

Levantando Chile



www.levantandochile.org

Proceeds raised at the Puro Chile fundraiser and silent auction will go to support Levantando Chile Fund, created by NESsT to benefit local Chilean non-profit organizations that are working closely in the communities affected by the earthquake.

Levantando Chile will support both **immediate relief efforts as well as longer term sustainability strategies** to help people and communities rebuild their lives and livelihoods.

The Levantando Chile Fund is being launched and administered by NESsT, with support from an **Oversight Committee** of prominent Chilean and American leaders, among them: Ambassador Heraldo Muñoz, Permanent Representative of Chile to the United Nations; Rodrigo Bitar, Athelera LLC; Andrew Cummins, Explorador Capital; José Luis Daza, QFR Capital Management, L.P.; Tim Kingston, Goldman Sachs; Patricio Navia, Center for Latin American and Caribbean Studies, New York University; Tim Purcell, Linzor Capital; Jorge Tacla, Artist; and Tulio Vera, NESsT Board of Directors and Bladex Asset Management.

1. Immediate Relief Efforts

- **Chile Helps Chile:** This Campaign sponsored by the Fundación Teletón will raise US\$30 million toward the construction of 30,000 emergency homes in those zones that the Chilean Government has deemed to be most affected by the earthquake. If more funding is raised, the remaining income will go toward the purchase of food and clothing. These activities are being coordinated by Techo Para Chile, el Hogar de Cristo and la Fundación para la Superación de la Pobreza. The campaign will be launched on Friday and last 24 hours. www.chileayudaachile.cl



2. Long-term Livelihoods (examples include)

- **Relmu Witrál:** Located in Tirúa, a coastal town located in Chile's 8th region that was destroyed by the earthquake, RW works closely with local indigenous communities of Lavkenche women, training them in preserving their ancestral skills as textile weavers and providing them with support in producing and commercializing their hand-woven products. A member of NESsT's portfolio, Relmu Witrál will concentrate on ensuring the Lavkenche women restore their income quickly so they may continue to support their families and rebuild their lives. www.relmuwitral.cl



- **Trabajo Para Un Hermano:** Trabajo Para Un Hermano supports thousands of poor communities throughout Chile to secure stable and dignified employment. With NESsT support, TPH developed a social enterprise that commercializes the products of women micro-entrepreneurs located in Chile's 7th region and provides them with a steady income. The products are sold at TPH's store, Manos del Bio Bio, located in Concepción, the capital of the region which was severely damaged by the earthquake. In its wake, the organization is working to ensure that its beneficiaries are able to re-establish their businesses and ensure they can continue to provide for their families. www.tph.cl



Founded in 1999 in Santiago, Chile, by Chilean and American social entrepreneurs Nicole Etchart and Lee Davis, NESsT invests in social enterprises that solve critical social problems. www.nesst.org

